

Senior Graphic Designer

YUNJOO PARK

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🖥️ Portfolio Link : <https://www.yunjoo-graphic-designer.com/>

PROFILE

I am currently a U.S. citizen. I am a skilled Senior UI Graphic Designer with over 15 years of experience in creating interactive web UI designs, wireframes, mockups, web graphics, branding, logo designs, digital and print advertisements, out-of-home (OOH) designs, magazine layouts, booth designs, flyers, and PowerPoint presentations. I began my career as a graphic and web designer designing and coding websites for large corporations and government websites in South Korea. I continued in the US working at various design agencies and doing freelance design work. Most recently, I spent five years as a Senior Graphic Representative Designer at AMF Media Group, where I helped numerous companies enhance their brand value through effective design. During my time there, I was honored to receive multiple American Advertising ADDY Awards.

WORK EXPERIENCE

AMF Media Group / Senior Graphic Designer

San Ramon, CA — 03.2019 - 06.2024

Worked as a Senior Graphic Designer on a wide range of digital, web and print design projects from concept to completion for various clients. The work always resulted in happy clients that continue to do business with AMF due to my exceptional designs, quality work, and quick turnaround. I have a high sense of responsibility in what I work on and who I work with that also kept the company in business during the COVID season when the other designers all left the company. My work at AMF has also led me to receive multiple design awards.

Freelance Senior / UI, Graphic Designer

Mountain House, CA — 08.2014 - 02.2019

SF Design Bank / UI Designer

Pleasanton, CA — 09.2013 - 08.2014

Notsun Web / UI Design Manager

Seoul, Korea — 2011 - 2013

KGL / UI, Graphic Design Manager

Seoul, Korea — 2010 - 2011

FSN / UI, Graphic Designer

Seoul, Korea — 2010 - 2010

Happy Place / UI, Graphic Designer

Seoul, Korea — 2009 - 2009

BRAND EXPERIENCE

- Armanino
- AMF Media Group
- California Bank of Commerce
- CALMHSA
- Central Cost Economic Forecast
- Cool Earth
- County of Santa Clara Behavioral Health Services
- CUESTA COLLEGE
- Dongbu Corporation
- Faith First
- Farm Supply
- Golden State Orthopedics & Spine
- HYDRO GRAPH
- Impact Teen Drivers
- JB DEWAR
- Keren Medical + Adventist Health
- Kolon Industries
- Korea Electric Power Corporation
- Korea Securities Depository
- Kotra
- Methylpro
- Ministry of Health and Welfare of South Korea
- Ministry of Unification of South Korea
- Monterra
- Natividad
- Peak Health
- Reedwood Credit Union
- SENSORIO
- SESLOC
- Shinhan Bank in Canada
- Travis Credit Union
- Valley Children's Healthcare
- Valley Christian School



EDUCATION

Kyunghee Cyber University

Bachelor's Degree, Design/Multimedia
2010 - 2012 / GPA: 3.72

Induk University

Associate's Degree, Design/Multimedia
2000 - 2002 / GPA: 3.50

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- Sketch
- HTML 5
- CSS
- Creatopy

AWARDS

American Advertising ADDY Awards

Integrated Media Public Service Campaign
2023 Coastal California

SILVER

Roots Awareness Campaign

American Advertising ADDY Awards

Local Television Commercial Campaign
2024 Greater San Francisco

Bronze

Roots - Real Talk